

117TH

# U.S. OPEN

# **FAN GUIDE**

June 12-18, 2017



conducted by the USGA







The 117th U.S. Open marks the first time this storied championship is being played at Erin Hills, a publicaccess golf course that sits on more than 650 acres in the Kettle Moraine region, 35 miles northwest of Milwaukee. In fact, this is the first-ever U.S. Open contested in the great state of Wisconsin.

We are excited to introduce much of the golf world to Erin Hills - a true American original, designed by Michael Hurdzan, Dana Fry and Ron Whitten on rolling terrain shaped by the last glacier to cover south-central Wisconsin. Even before it opened, the course was awarded its first USGA championship, the 2008 U.S. Women's Amateur Public Links, won by Tiffany Joh. In 2011, it hosted the USGA's oldest championship, the U.S. Amateur, and Kelly Kraft prevailed over Patrick Cantlay in a memorable 36-hole final.

One year later, in 2012, Blackwolf Run in Kohler hosted the U.S. Women's Open, the most recent USGA championship to be played in the Badger State. The U.S. Open was last contested in America's heartland in 2003, when Jim Furyk won by three strokes over Stephen Leaney at Olympia Fields Country Club near Chicago, about 150 miles from Erin Hills.

Erin Hills is a truly grand stage for golf, and we are excited for what promises to be a captivating week of major-championship golf for competitors, fans and viewers from around the world. We hope you thoroughly enjoy the 117th U.S. Open, and we urge you to join us at any one of our championships in the future. As always, thank you for your ongoing support of the USGA and for this great game we all love.

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Sincerely,

Diana M. Murphy USGA President



#### **Schedule of Events**

All times are Central Daylight Time and schedules are subject to change. Starting times will be posted once available at usopen.com.

## PRE-CHAMPIONSHIP MERCHANDISE OPENING AT THE MAIN MERCHANDISE PAVILION

Thursday, June 8 through Sunday, June 11 (10 a.m. to 6 p.m.). No ticket is necessary to enter the Main Merchandise Pavilion during these pre-championship hours. The golf course will be closed to the public. Please follow directional signs for complimentary parking near the Main Merchandise Pavilion.

#### PRACTICE ROUNDS

Players will have the option of starting practice rounds at the first or 10th tee. Players electing to play a full round generally begin between 6:45 a.m. and 3 p.m. It is typical for players to be on the golf course or practice areas until at least 7 p.m.

Monday, June 12 (Gates open 6 a.m. to 7 p.m.)
Tuesday, June 13 (Gates open 6 a.m. to 7 p.m.)
Wednesday, June 14 (Gates open 6 a.m. to 7 p.m.)

#### **CHAMPIONSHIP ROUNDS 1 AND 2**

Play is scheduled to begin at 6:45 a.m. from both the first and 10th tees. The last groups are scheduled to begin play at 2:42 p.m. from both the first and 10th tees.

Thursday, June 15 (first round)
(Gates open 6 a.m. to conclusion of play)

Friday, June 16 (second round)
(Gates open 6 a.m. to conclusion of play)

#### **CHAMPIONSHIP ROUNDS 3 AND 4**

The first starting time will be determined by the number of players who make the cut at the conclusion of the second round (60 lowest scorers and anyone tying for 60th place). Generally, the first pairing begins play from the first tee between 8-9 a.m.; the last pairing for both days will start from the first tee at approximately 3 p.m.

Saturday, June 17 (third round)

(Gates open 6 a.m. to conclusion of play)

Sunday, June 18 (fourth round)

(Gates open 6 a.m. to conclusion of play)

#### **PLAYOFF**

If there is a tie for the low score after 72 holes, an 18-hole playoff will be held on Monday, June 19.

#### **Fan Information**

#### 1895 CLUB

The 1895 Club is an on-site, air-conditioned pavilion located near the 10th hole. 1895 Club tickets are needed to access this tent. Regular Junior tickets do not provide access into the 1895 Club, but 1895 Club ticket holders can purchase 1895 Club Junior tickets for juniors age 17 and under (\$75 per day for practice rounds and \$130 per day for championship rounds) on-site at Will Call. There is a maximum of two 1895 Club Junior tickets per one adult 1895 Club ticket holder.

#### **Hours of Operation:**

June 12-18 (Monday through Sunday) 6 a.m. to 7 p.m.

#### **AUTOGRAPH POLICY**

Fans shall not request a player's autograph from the time a player is en route to his first tee until the completion of his round.

#### CAMERA/PHOTOGRAPHY POLICY

Stand-alone cameras may only be brought, and mobile device camera features may only be used, during practice rounds (Monday through Wednesday) and only for personal photographic use. No photography is permitted in the presence of a player from the time he addresses the ball until the completion of his swing (i.e., when a marshal's arms are raised). Video and audio recording are not permitted at any time with any device.

#### **COMPLIMENTARY WI-FI**

To enhance your experience on-site at Erin Hills, the USGA will offer complimentary Wi-Fi in Fan Central, the practice areas and to the player's right of the first and 18th holes. In addition, the USGA will provide complimentary Wi-Fi in select grandstands throughout the championship grounds.

#### CORPORATE HOSPITALITY

The USGA provides a range of tented facilities for on-site corporate hospitality. Specific tickets are required to gain access into each of the corporate hospitality venues, regardless of age. Junior tickets do not provide access to any of the corporate areas. For information regarding corporate hospitality at future U.S. Open Championships, please visit usopen.com or contact MSG Promotions, Inc., the USGA's exclusive corporate hospitality services marketing and management company at 484-223-3295.

#### **SERVICES FOR FANS WITH DISABILITIES**

The USGA is committed to providing a positive and user-friendly experience for all fans with disabilities and is pleased to provide the following services:



- Accessible parking spaces for all vehicles having appropriate HD/DP license plates or placards will be reserved at all parking locations. Please see additional parking information on Page 12.
- Our Disability Services Committee will be on-site to assist fans with disabilities, with multi-person golf cart transportation to and from Disability Services Headquarters and specific grandstand locations and facilities throughout the golf course via a fixed route with predetermined stops.
- A number of motorized scooters will be available at the Mobility Scooter Tent, located in Fan Central for fans with disabilities, on a first-come, first-served basis, compliments of the USGA and Pride Mobility.
- Telecommunications Devices for the Deaf will be available at the Disability Services Headquarters located near Gate 1.
- Accessible restrooms will be available at portable restroom locations throughout the championship grounds and at corporate facilities.
- Select concessions, merchandise tents and fan experience areas will be accessible.

#### **FAN SERVICES HOSTED BY AMERICAN EXPRESS**

All fans are invited to stop by Fan Services hosted by American Express to make the most of your U.S. Open experience. Charge your phone, get championship information, and grab an American Express Radio\* from 9-11 a.m. during championship rounds. American Express® Card Members can pick up American Express Radios all day during championship rounds as well as receive additional benefits to enhance their championship experience. Check the course map to visit any one of our three locations. \*Terms apply

#### **JUNIOR TICKETS**

Juniors age 12 and under receive complimentary tickets, on any day, when accompanied by an adult ticket or credential holder. Tickets for juniors age 13 to 17 will be available for purchase when accompanied by a valid adult ticket or credential holder (\$20 per day for practice rounds and \$40 per day for championship rounds). Junior tickets are always available on-site at Will Call. There is a maximum of two Junior tickets per one adult ticket or credential holder.

#### LEXUS PERFORMANCE EXPERIENCE

Visit the Lexus Performance Experience in Fan Central to take part in state-of-the-art interactive golf experiences, including a hole-in-one challenge for an opportunity to win a two-year lease for a 2017 Lexus RX, a photo opportunity with the U.S. Open Trophy and a putting contest. Fans are encouraged to visit throughout the championship for autograph signings with Lexus Golf Ambassadors and to see the allnew 2018 LS 500h and first-ever LC 500h. Fans can also relive history by taking part in the "Putt Like a Pro" Challenge.

#### **MERCHANDISE**

The Main Merchandise Pavilion, covering 39,000 square feet, will be located in Fan Central as you enter through Gate 1. A variety of merchandise bearing the U.S. Open Championship logo will be available for purchase. There will also be a Walk-Up Merchandise Tent open during U.S. Open week only. For your convenience, a merchandise bag check tent and shipping tent will be located adjacent to the Main Merchandise Pavilion.

#### **Hours of Operation:**

Pre-Championship (Main Merchandise Pavilion Only)
June 8 – 11 (Thursday through Sunday) 10 a.m. to 6 p.m.
The Main Merchandise Pavilion is open to the public on prechampionship days (June 8-11). No tickets or credentials will be required to enter the Main Merchandise Pavilion during these days; however, the course will be closed to the public. Please follow directional signs for complimentary parking near the Main Merchandise Pavilion.

#### U.S. Open Championship Week

June 12 – 18 (Monday through Sunday) 7 a.m. to 8 p.m. Since Main Merchandise Pavilion and Walk-Up Merchandise are located on the championship grounds, you must have a ticket or credential to gain entry during the championship.

#### **POLO RALPH LAUREN**

Polo Ralph Lauren is the official outfitter of the U.S. Open and the USGA, designing apparel and outfitting all USGA committee members, staff and volunteers at the U.S. Open Championship. Visit the Main Merchandise Pavilion located at Fan Central to see the official championship collection designed by Polo Ralph Lauren.

#### **MOBILE DEVICE POLICY**

Fans may carry mobile devices smaller than 7" in length and/ or height, including cellphones and smartphones. All device volume controls must be set to "silent" or "vibrate" at all times. Phone calls must be received or placed only in designated "Phone Zones" located around the golf course (see map). Phone calls must not be received or placed in any area that may disrupt play, including grandstands. Use of approved devices for photographs is subject to the camera/photography policy. Video and audio recording are not permitted at any time with any device. Texting and email are permissible throughout all areas of the golf course, but should not disrupt players.

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#### **SECURITY**

Fans and other championship attendees will go through security screening prior to entering the championship grounds and will not be allowed to bring any of the items listed below. To expedite admission into the championship, it is recommended that all prohibited items are safely stowed prior to arriving at the championship. Please be sure to read the following list of prohibited items carefully:

#### LIST OF PROHIBITED ITEMS

- No Weapons (regardless of permit, including but not limited to firearms or knives)
- · No Explosives and/or Fireworks of any kind
- No Tablets and/or Computers (cellular mobile devices smaller than 7" are permitted, subject to mobile device policy and camera/ photography policy)
- No Noise-Producing Devices (including portable speakers)
- No Cameras (other than Monday through Wednesday for personal photographic use, subject to mobile device policy and camera/ photography policy)
- No Backpacks, Briefcases, Purses and/or Bags larger than 6" W x 6" H x 6" D in their natural state

NOTE: Transparent/clear plastic hand and shoulder bags no larger than 12" W x 12" H x 6" D are permitted.

- No Signs, Posters and/or Banners
- No Food and/or Beverages except for medical or infant needs
- No Containers, Coolers, Aerosol Cans and/or Spray Bottles except for medical or infant needs

NOTE: Personal-care items (3 ounce size or less) and transparent/clear empty plastic water bottles (size 24-ounce or less) are permitted.

- No Pets (other than service animals as defined by the ADA assisting disabled individuals)
- No Lawn Chairs and/or Oversized Chairs with Arms (compact chairs without arms are permitted with no case)
- No Ladders and/or Step Stools or other similar items
- No Bicycles allowed inside admission areas or on the championship grounds
- No other items deemed unlawful, dangerous or disruptive by the USGA and/or Championship Security Personnel, in their sole discretion

NOTE: The USGA reserves the right to amend the List of Prohibited Items at any time to provide a safe and secure championship.

#### **SAFETY AND ETIQUETTE**

If you observe the following guidelines, your experience at the U.S. Open Championship will be a more enjoyable one:

- Please stay behind gallery ropes and follow directions of championship marshals at all times.
- Do not cross fairways except at designated crosswalk areas.
- Be considerate of others and kneel or sit if you are in the front row of the gallery.
- Stay quiet and stand still when players are about to hit or when instructed by marshals.
- All mobile device volume controls must be set to silent or vibrate at all times
- To ensure your safety at all times, walk carefully and never run.
- The U.S. Open Championship involves substantial walking on grassy hills, dirt paths and other uneven surfaces. Please wear appropriate footwear such as sneakers.
- Drink plenty of fluids to prevent dehydration.
- To provide protection from the sun, remember to wear sunscreen, hats and sunglasses. Please note that sunscreen in bottles and tubes, 3 ounces or less is permitted. Sunscreen in spray bottles and/or aerosol cans is not permitted.
- Dispose of plastic bottles, aluminum and paper in blue recycle bags.
- Dispose of trash (food, cups, concession ware) in green bags.
- Fans will be subject to expulsion and the loss of ticket privileges for the following breaches of etiquette:
  - Making rude, vulgar or other inappropriate comments or gestures.
  - Verbal or physical harassment of players, volunteers, officials or fans.
  - Distracting a player or any disruption of play.
  - Behavior that is unruly, disruptive, unsafe or illegal in nature.
  - Failing to follow the instructions of a championship official, volunteer or security personnel.

For more information on 117th U.S. Open Championship fan guidelines and for regular championship updates, please visit usopen.com

#### **TROPHY CLUB**

The Trophy Club is located in close proximity to Gate 1 in Fan Central. Trophy Club tickets are needed to access this tent. However, Junior tickets do provide access when accompanied by an adult Trophy Club ticket holder. Upgraded food and beverage are available for purchase at an additional charge.

#### **Hours of Operation:**

June 12-18 (Monday through Sunday) 6 a.m. to 7 p.m.







Deloitte.







#### **USGA GOLF INNOVATION EXPERIENCE**

Located in Fan Central, the USGA Golf Innovation Experience is open to all fans, offering an opportunity to see the work of the USGA and its Partners in several areas of game innovation. Multiple "socially shareable," interactive engagements are featured.

#### **USGA MEMBER EXPERIENCE**

Located in Fan Central near Gate 1, this venue was designed with Polo Ralph Lauren for USGA members and their guests. Here members are invited to enjoy noteworthy speakers, interactive activities, and shop a special selection of Polo Ralph Lauren merchandise.

#### **USOPEN.COM & U.S. OPEN CHAMPIONSHIP APP**

Visit usopen.com, the official website of the 117th U.S. Open Championship, for exclusive featured group coverage, hole-by-hole scoring, player highlights and the latest from Erin Hills.

Be sure to download the official U.S. Open Championship App, available for iOS and Android, to locate your favorite players and amenities and receive the latest news and updates while at Erin Hills.

#### **VISITOR INFORMATION**

Information can be found at http://www.visitmilwaukee.org/us-open, http://www.visitmadison.com/championship-golf/usga/ and www.visitwashingtoncounty.com

#### WEATHER

Meteorology staff will be on-site monitoring weather conditions at all times. The USGA will communicate important safety information to fans through special Alerts that will appear on all leader boards, thru boards and video boards. Please read all Alerts and follow safety instructions. In general, an Alert shown in blue is being posted for general awareness while yellow indicates fans should be prepared to take action. An Alert shown in red poses an imminent threat and will require immediate action as stated in the Alert.



A Weather Advisory may be posted to alert fans of specific weather conditions that will require certain precautions.



A Weather Watch may be posted to alert fans that dangerous weather is possible and they should be prepared to take shelter or return to their vehicles.



A Weather Warning may be posted to alert fans that dangerous weather is approaching and they should take immediate action, including exiting all grandstands.

A suspension of play for dangerous conditions will be indicated by one prolonged air-horn blast. In the event of a suspension of play, grandstands will be cleared immediately. If lightning is detected, please avoid open areas, hilltops, high places, isolated trees, golf carts and wire fences, and seek shelter immediately. Play will resume as soon as conditions allow

#### **WILL CALL**

Will Call will be located on-site for fans to drop off and pick up tickets at Gate 1. Photo identification will be required to pick up tickets left at Will Call. Will Call cannot be accessed by vehicles at any time.

#### **Hours of Operation:**

#### Pre-Championship

June 8-11 (Thursday through Sunday) 10 a.m. to 6 p.m. For parking, follow directional signs for Pre-Championship Merchandise Opening.

#### U.S. Open Championship Week

June 12-18 (Monday through Sunday) 6 a.m. to 7 p.m.

### **Parking and Transportation**

Erin Hills is located 35 miles northwest of Milwaukee. Complimentary parking and shuttle transportation will be provided to and from Erin Hills. The general parking lots will have accessible parking spaces for vehicles displaying appropriate HP/DP license plates or placards. For fans requiring lift-equipped shuttle transportation, please contact the USGA Admissions Office at 800.698.0661 for further information.

#### **U.S. OPEN PARKING (JUNE 12-18)**

Complimentary parking will be provided at TWO large parking lots. The **RED Lot** is due east of Erin Hills and the **BLUE Lot** is due south. Please follow general parking signage and/or directions from parking attendants to the designated parking location. Complimentary shuttle transportation will be provided from both parking areas to and from Erin Hills and is expected to take approximately 25 minutes from the **RED Lot** and 35 minutes from the **BLUE Lot**, in each direction.

We encourage all fans utilizing I-41/US 45 and traveling from points north of Milwaukee to follow signs to the **RED Lot.** Fans utilizing I-94 from Madison, points south and west of Milwaukee or from Chicago should follow signs to the **BLUE Lot.** 

Please note: There is no general parking or parking for fans with disabilities available in the immediate vicinity of the golf course. All other parking is by permit only.

Preferred driving directions to both the **RED** and **BLUE** Lots are below. Physical addresses are not available.

#### **RED LOT DRIVING DIRECTIONS**

#### From the South using I-41 Northbound

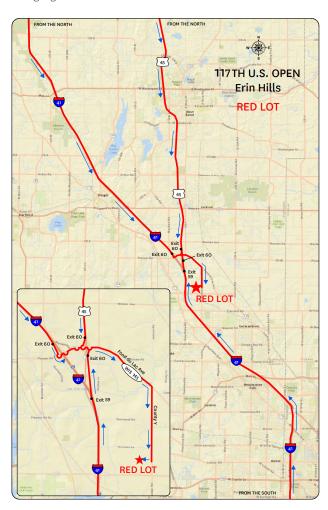
- Follow I-41/US 45 northbound toward Fond du Lac.
- Take Exit 59 to continue on US 45 North toward West Bend for 0.8 miles.
- Take Exit 60 (WIS 145/Fond du Lac Avenue).
- Turn right onto WIS 145 South for 1.4 miles.
- Turn right onto County Y and continue for 1.5 miles, following signage to the RED Lot.

#### From the North using I-41 Southbound

- Follow I-41 South. Take Exit 60 (WIS 145 South/Fond du Lac Avenue).
- At the first roundabout, take the second exit onto WIS 145 South.
- Follow WIS 145 South/Fond du Lac for 2.0 miles.
- Turn right onto County Y and continue for 1.5 miles, following signage to the RED Lot.

#### From the North using US 45 Southbound

- Follow US 45 Southbound. Take Exit 60 (WIS 145/Fond du Lac Avenue).
- At the first roundabout, take the third exit onto WIS 145 South.
- Follow WIS 145/Fond du Lac Avenue for 1.5 miles.
- Turn right onto County Y and continue for 1.5 miles, following signage to the RED Lot.





#### **BLUE LOT DRIVING DIRECTIONS**

#### From the West using I-94 Eastbound

- Follow I-94 East. Take Exit 277 (Willow Glen Road).
- Continue straight onto Delafield Road for 4.0 miles.
- Turn left onto Blue Ribbon Circle and follow signage to the **BLUE Lot.**

#### From the South and East using I-94 Westbound

- Follow I-94 West. Take Exit 317 (Madison, North I-41/South I-43/Bypass I-894).
- Continue on North I-41/South I-43/ Bypass I-894 for 4.6 miles.
- Keep right and follow signs for North I-41/ North US 45/West I-894 for 8.0 miles.
- Take Exit 1B (Madison/I-94 West). Follow I-94 West for 20 miles.
- Take Exit 283 (County P/Sawyer Road). Keep left and follow signs to Delafield Road/County DR.
- At the first roundabout, take the third exit onto Sawyer Road and follow for 0.13 miles.
- At the third roundabout, take the first exit onto Delafield Road and continue for 1.9 miles.
- Turn right onto Blue Ribbon Circle and follow signage to the BLUE Lot.

#### From the North using WIS 67 Southbound

- Follow WIS 67 South toward Oconomowoc.
- Continue onto Summit Avenue going southbound.
- Turn right onto Delafield Road/County DR for 0.4 miles.
- Turn right onto Blue Ribbon Circle and follow signage to the **BLUE Lot.**

#### From the South using WIS 67 Northbound

- Follow WIS 67 North toward Oconomowoc.
- Turn left onto Delafield Road/County DR for 0.4 miles.
- Turn right onto Blue Ribbon Circle and follow signage to the BLUE Lot.

#### From the South and East using I-90 Westbound

- Follow I-90 West. Take Exit 171A (WIS 26/Milton).
- Turn right onto WIS 26 North/Milton Ave. Follow WIS 26 North for 30.9 miles.



- Turn right to merge onto I-94 East and follow for 14.4 miles.
- Take Exit 277 (Willow Glen Road).
- Continue straight onto Delafield Road for 4.0 miles.
- Turn left onto Blue Ribbon Circle and follow signage to the **BLUE Lot.**

#### **PASSENGER DROP-OFF**

Passenger Drop-Off will only be allowed at the designated area located at Erin School in Erin, Wis., which is a 10-minute walk to Gate 1. There is no parking or staging for vehicles, so please coordinate pickup times accordingly. Please follow directional signs and attendants to the appropriate pickup and drop-off location. Due to traffic restrictions, access is limited to vehicles no larger than a 12-passenger van or limousine.

#### **BICYCLES**

Fans choosing to ride a bicycle to the championship are instructed to follow directions and signage to the general parking lots (**RED Lot** or **BLUE Lot**) or to the designated Passenger Drop-Off location. Bike racks will be provided to secure bikes at each of these locations. Owners are responsible for the security of their bicycles.



## 117th U.S. Open Championship

June 12-18, 2017 Erin Hills









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